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S. Mann CEO

Dear Parent/Guardian,

I am writing to inform you that we have now launched the GCSE Media Studies Non-Exam Assessment for 2024-25 (NEA).

The NEA in Media Studies is worth 30% of the final grade and so we encourage them to complete the project to the best of their ability.

Students will be expected to:

- Plan their advertisements in lesson
- Take the photographs or footage as Self Study (due 24th September 2024)
- Make the advertisements in lesson

Teaching staff are here to support students; we run a weekly lunchtime clinic and regular after school sessions where students can speak to us if they have any questions or concerns and use the equipment at school as needed.

The key deadlines that you should be aware of are:

24/09/24 Footage and Photographs are due in

13/12/24 Deadline for NEA to be submitted to class teacher

You can support your son / daughter with their NEA by:

- Encouraging your son / daughter to discuss with you their plans for the photographs / footage they hope to take or film
- Helping them carve out time after school or at the weekend to film / photograph this
- Encouraging your son / daughter to attend lunch time clinics when support is needed
- Encouraging your son / daughter to attend all of their Media Studies lessons so that they do not fall behind on the NEA

A copy of the NEA brief and other information is available on Google Classroom to support these conversations.

If you have any questions regarding the NEA or the Media course in more detail, please get in touch via email or telephone.

Yours sincerely

Mrs N Anderson
Director of Learning Communication Studies

