

MJC/jr

10 November 2021

Dear Parent/Carer

Re: TikTok Trend - Please Read

We have been made aware of a new TikTok trend where young people are creating videos that are ridiculing school staff, being personal towards them and in some cases being accusatory in nature with regards to inaccurate and fictitious allegations. This trend is not exclusive to any one school, and sadly we have been made aware of some videos that have been posted on this platform that target a number of school staff, in some cases in a very personal manner.

Due to the nature of some of the content, we will be working with the Police and the application administration to get these accounts blocked and identify who is posting this content. Anyone identified as posting derogatory messages or videos about staff will be seriously sanctioned.

We have spoken today to all students about this and we would like you to reinforce the message that this is not appropriate and in some cases harmful to the careers of staff. As always we urge you to check what your child is accessing and posting online, who they are following and the posts they are liking and redistributing.

Many students have come forward to support us in making us aware of the origin of some of these posts and we are thankful and proud in the way they have responded, and so we will now be following up this information.

We would also like to thank the numerous parents who have also made us aware of content that they have been notified about as the day has progressed.

We know that being online is hugely beneficial in many ways, however this is another example of its ability to be used in a negative manner and have a dark influence on our young people, something we work continuously on in school in educating our students about.

Thank you in anticipation of your support,

Mr M Chance
Deputy Headteacher